

CONSENT AND RELEASE FORM FOR PHOTOGRAPHS AND VIDEOS

When taking photographs and/or videos of any attendees at an event, for use in a press release or for marketing purposes, you need to gain the attendees permission first. You can then use the photographs and/or videos in your promotional material.

Below we have included an example of a Consent and Release form that you can use. Once the form is signed, it should be kept as a record of consent. We have also included a poster template you can display at your event to cover yourself under GDPR regulations.

PLEASE NOTE: If using the poster please remember you still need to get signed consent from attendees who agree to participate in having photographs and/or videos taken of themselves and their families/wards.

By signing this Consent and Release form, I permit (*charity name*), and The Almshouse Association and it's advertising and promotional agencies, to use and distribute materials bearing information* and photographs/videos of myself/my child/my children/my ward(s), (as appropriate), sourced with my consent. This is to help raise awareness of (*charity name*), The Almshouse Association and the almshouse movement.

I understand and agree that (*charity name*) and The Almshouse Association will only use my/my child's/my children's/my ward's information* for the purpose stated above and will not pass on any details or information* to third parties without my consent.

I agree to sign this Consent and Release form in return for the opportunity given to me/my child/my children/my ward(s) by (*charity name*) and The Almshouse Association to appear in these materials. I release (*charity name*) and The Almshouse Association from any and all liability and damages relating to the use of my/my child's/my children's/my ward's information*.

Name of adult(s) in photos/videos _____

Name of child/children/ward(s) in photos/videos _____

I am the legal parent/guardian/carer of the child/children/ward(s) above and I give permission for my child/children/ward(s) and/or myself to be photographed or videoed.

I confirm I have read this permission form and understand the proposed uses for the photographs/videos. I understand I can withdraw the photographs/videos from the library at any time by contacting (*charity name*) and/or The Almshouse Association. I understand that there will be no payment for my/my child's/my children's/my ward's participation.

Signature of attendee/parent/guardian/carer _____

Address _____

Tel Number _____

Email _____

* Information includes names, photographs and videos.

PUBLIC NOTICE!

During this event we will be taking photographs and/or videos of attendees for the promotion of our almshouses and to raise awareness of the almshouse movement and The Almshouse Association.

If you do **NOT** wish any photographs or videos to be taken of you and/or your family, please let a member of staff know.

Thank you.